



Ricardo Alves

EFFICIENT DESIGN WORKFLOW

Full Stack Developer // Multimedia Designer // Graphic Designer // Photographer

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PROFESSIONAL SUMMARY

I have acquired an extensive skill set working in various areas of the creative industry for over 15 years, my skill set extends to technical and artistic photography, print and motion graphics design to innovative and fast web development using latest technologies available, these skills play an important part of my creative career.

WORK EXPERIENCE

09/2018 L.A Therapy

POSITIONS: Fullstack Developer // UI/UX Designer // Front End Developer

Designed and developed a responsive site management for L.A Therapy phisio treatments allowing my client to control the site content using a all new responsive and hybrid Node.js PAAS CMS developed exclusively for EFX PRO Media clients called "Elements", This stack development required the main core technologies and libraries:

*ECMAScript 5/6, Node.js 8.11.2, Express, ReactJS, React Router, Redux, Webpack, Babel, Axios, MongoDB Atlas, JWT, Lets Encrypt, Nodemailer, Twilio, Foundation 6.5, jQuery, Lig

My role in this project was to elaborate and construct a small system using the technologies above and keep good code conduct with functionality using rendering methods to output clean and efficient code that meets required performance standards

Deployment: <https://la-therapy.com>

Reference: Liliana - liliana_lads@hotmail.com

04-09/2018 EFX PRO Media (Elements)

POSITIONS: Fullstack Developer // UI/UX Designer // Front End Developer

Designed and developed a stack system PAAS CMS (Platform as a service) for EFX PRO Media called Elements, this system was elaborated to control clients projects from a super admin perspective this system that consists of a series of modern and updated technologies built with Javascript.

*ECMAScript 5/6, Node.js 8.11.2, Express, ReactJS, React Router 4, Redux, Webpack, Babel, Axios, MongoDB (Atlas, Compass), JWT (Json Web Token Authentication), Lets Encrypt, Nodemailer, Twilio, Foundation 6.5, Material UI, jQuery, Liguid.js.

My job responsibilities are to maintain good code structure and functionality over the platform including system rendering HTMLs, CSSs and Javascripts, create valid model elements to supply the APIs end points to perform queries and tasks at greater performance, create user interface with fluid control and responsiveness over screen devices.

Deployment: <https://www.efxpromedia.com>

04/2014 - 12/2018 - Best Kilts LTD

JOB: Full Stack Developer // UI/UX Designer // Front End Developer // Multimedia Designer // Graphic Designer // Photographer

Designed and developed a Shopify Theme and functionality using responsive HTML5 and Sass, the site consists of a Foundation 6.5 framework and LiquidJS to render server side data together with a cloud based stack application system to control eBay listings and other 8 sales channels all combined together.

Reference: Katarzyna (enquiries@bestkilts.com)

Deployment: bestkilts.com

12/2017 - 01/2018 Champagne and Wines

POSITIONS: UI/UX Designer // Front/End Developer // Multimedia Designer // Marketing

Designed and developed a beverage experience CMS site that allows our clients to manage its contents using an admin UI. Created a Score Purchase System where users can buy points that can be used in wine recommendations using a secure payment system to take payments and use points on demand, a customer ticketing system was also implemented to allow a great customer experience when using points for recommendations.

Deployment: www.champagneandwines.ca

Reference: Yves Dubois - yves@zelig.ca

08-11/2017 Macklaren and Murdock Chartered Architect

POSITION: UI/UX Designer // Front End Developer // Multimedia Designer // Marketing

Designed and developed a CMS system to allow architects from the firm to list their projects and update their content, this project took the latest challenge in mobile rendering capability and passed rendering tests with results of performance with a score of 70/100 of an audit performance analysis where average is 40-50.

Deployment: www.mm-h.co.uk

Reference: Upon request

04/2016 - 01/2018 Strange Ideas

POSITION: UI/UX Designer // Front End Developer // Multimedia Designer // Marketing

Designed and developed an e-commerce CMS for kitchenware and related classification items, optimised with rich content featuring latest SEO standards for product featured listings.

Deployed since 2016

Bradshaws Canada Retail - www.bradshawscanada.com

Prowess - www.prowessuniform.com

Georgia & Ivy Photography - www.georgiaandivy.photography

Buy n' Sell - www.buy-n-sell.ca

Jonathan Johnson - www.jonathanjohnson.art

Reference: Adam Strange - adam@strangeideas.ca

09-10/2016 Luxury One LTD

POSITION: UI/UX Designer // Front/End Developer // Multimedia Designer // Marketing

Designed and developed a CMS for kitchens and bathrooms with rich and updated SEO standards for competitive rankings at category classification for product, ranked to 3rd in the general classification for kitchens in the UK search between November 2017 and February 2018.

Products Created, Developed and Deployed since 2016

Custom Kitchens™ - www.customkitchens-uk.com

Cheap Kitchens™ - www.cheap-kitchens-uk.com

Luxury Bathrooms™ - www.luxurybathrooms-uk.com

12/2015 - 01/2016 - Accountancy Business Consultants (ABC Scotland)

POSITIONS: UI/UX Designer // Front/End Developer // Multimedia Designer // Graphic Designer // Photographer.

Designed and structured an accounting CMS site for local services in the financial category.

Reference: Andrew Dean - andrew@abcscotland.co.uk

12/2014 - 06/2015 Roseisle Luxury Motorhomes

POSITIONS: UI/UX Designer // Front/End Developer // Multimedia Designer // Graphic Designer // Photographer

Designed and developed a listing website system for Campervans and motorhomes, taking and editing images for models sold and hired in the premises.

This project is now archived but the content description can be viewed at www.efxpromedia.com/projects

2014 - Tartan Weaving Mill

JOB: Web Designer Developer // Multimedia Designer // Photographer.

Interactive HD 40" Kiosk HTML5 & Java Script Driven Application with video, video shooting and editing.

Reference: Greig McCracken greigmccracken@me.com

07/2014 - Heroes Drinks

JOB: 3D Designer // Multimedia Designer // Photographer.

Designed and modeled a realistic model of a bottle of vodka for print and web usages.

Reference: Chris Gillan - chris@heroesdrinks.com

02/2012 - 07/2013 Unique Web Design Agency / NaturaWhite

JOB: UI/UX Designer // Web Designer Developer // Multimedia Designer // Graphic Designer // Photographer

Worked with HTML & HTML5, standard and advanced versions of CSS, Media Query, Javascript and jQuery, Flash interactive content, Mobile web App for iOS devices with Javascript, websites developed throughout a series of graphic developing programs as Photoshop, Flash, After Effects and Cinema 4D to build web site style and user interactivity and many other web entertainment are also being developed and Search Engine Optimized websites for high performance download, all managed and hosted

through Adobe Business Catalyst and it is used Google Adwords for advertisement, see projects developed from scratch below:

www.naturawhite.com (2012)

Desktop & Mobile X-Commerce Website, support in 32 different mobile and tablet platforms.
iOS Web App, Product Photography.

www.uniquedesignagency.co.uk (2012)

Desktop & Mobile iOS Web App, HTML, CSS & CSS3 Rules, Javascript, Flash, SEO, Social Links.

www.2tscaffolding.com (2012)

HTML, CSS Rules, Javascript, jQuery, Flash, SEO.

www.1stlimos.com (2012)

Desktop & Mobile iOS compatible, HTML, CSS, Javascript, jQuery, Flash, SEO, Social Links.(DOWN)

www.whatpartyplan.co.uk (2012)

Desktop HTML, CSS3, Javascript, Flash, SEO, Social Links, Partnership Links (under Development).

www.naturahair.co.uk (2012)

Desktop HTML, CSS3 Cross browser, Javascript, Social Links.
Google GEO Location, Flash.

- Gary Shaw (CREATIVE DIRECTOR) 07827 965329
Sean Anderson (Natura White CEO, Owner)

2011 Garden Design Edinburgh

JOB: Multimedia Designer // Graphic Designer.

Produced series of 4 individual animated videos for gardening services,
Videos were edited with Photoshop, Cinema 4D, After Effects, check on my channel on Youtube for more samples. <https://www.youtube.com/channel/UCZeHVvgD98Ck-dKIn6Gvxyg>

2013 - 2014 - Rocela LTD

POSITION: Multimedia Designer

Video Editor - Edited a series of video blogs for Youtube and other online channels.

Reference: Linda Anderson (linda.anderson@rocela.com)

2013-2014 - Love Kilts LTD / SimplyScotland

POSITION: UI/UX Designer // Web Designer Developer // Multimedia Designer // Graphic Designer // Manager // Photographer

Multimedia Designer / Admin – Design, development and administration of Simply Scotland Kilt Online Shop, Ecommerce platform designed in HTML5, CSS3, JS, compatible Internet Explorer 7+, Photography and compositions, SEO and Analytics, Sales management, Simply Scotland Ebay Templates fully functional and cross browser compatible, Amazon Products Listings.

<http://www.simplyscotlandshop.com>

eBay Accounts: simply-scotland / lovekilts

Reference: David Scott 07521264886.

2012-2013 - Capital Residence Boutique Hotel

JOB: UI/UX Designer // Web Designer Developer // Multimedia Designer // Graphic Designer // Manager.

Designed and developed capitalresidence.co.uk using HTML5 and CSS3 cross browser compatible, Mobile Version, photography and imaging composing.

Deployment: www.capitalresidence.co.uk (Archived)

2012-2013 Maxx Trading UK

JOB: UI/UX Designer // Web Designer Developer // Graphic Designer.

Master Web Design/Developer – Branding, CRM, E-commerce Trading website.

Deployment: www.maxxtrading.co.uk (Archived)

APP DISTRIBUTION & DEVELOPMENT

02/2018 - Currency EX v1.0 - Business Catalyst App

A currency app developed using Javascript and LiquidJS that converts site products cost to current specified in a custom site widget.

Install: <https://www.bcappstore.com/apps/currency-ex>

02/2018 - Cart Assistant PRO v1.1.8 - Business Catalyst App

This app provides interactions with the site shopping cart showing discounts offers and discounts based on the admin configuration.

Install: <https://www.bcappstore.com/apps/cart-assistant-pro>

10/2016 - Cart Assistant 1.0 - Business Catalyst App

This is a basic javascript and liquid based app that shows special content to users when shopping, the app checks for the cart content and show special message based on calculations of costs and product specific discounts and offers

Install: <https://www.bcappstore.com/apps/cart-assistant>

QUALIFICATIONS

- Lynda.com Full-Stack javascript Development - MongoDB, Node and React (6Hrs online course) 2018
- MERN Stack Front To Back Full Stack React, Redux & Node.js (16hrs online course) 2018
- Edinburgh College Telford Campus: HND Visual Communications (New Media) 2012 - 2014 Branding design identity, business's digital products, digital campaigns, creative and entertaining media, mobile.
- Edinburgh College (Stevenson Campus): Web designer SQA National Unit at Higher Level 2012 -

HTML, CSS, Java Script and Adobe software development.

- Capital School of English: Advanced (Edinburgh, Scotland) 2010-2011
Communication skills: speaking, reading, spellings, writing and use of vocabulary.
- Capital School of English: Upper Intermediate (Edinburgh, Scotland) 2009-2010.
- Arch School of English: Intermediate (Edinburgh, Scotland) 2008-2009.
- Instituto Brazil: IT-Course for maintenance of hardware and peripherals involving upgrade and repair of computers, Assembly of specialized desktop and laptop computers. (Rondonia, Brazil) 2007
- Max Informatica: A year course of Marketing, Secretariat/ Costumer Service Administration and management, accounting, use of typing for letters, invitations and documents. (Rondonia, Brazil) 2004 - 2005.

FRONT END DEVELOPMENT SKILLS

ReactJS, jQuery, AJAX, HTML5, CSS, Saas, Zurb Foundation, Bootstrap, Material UI, LiquidJS

BACK END DEVELOPMENT SKILLS

NodeJS, Express, Middlewares, MongoDB

DRIVER'S DETAILS

UK full driver's license .

SPOKEN LANGUAGES

Portuguese (Native)

English (Advanced)

Spanish (Intermediate)

Polish (Intermediate)

Edinburgh – Scotland – United Kingdom